Yuan Ma

UX / UI / PRODUCT DESIGNER

Portfolio
www.yumux.net

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Address
10A Wynne Gray Ave, Stonefields
Auckland 1072

SKILLS & TOOLS

/ UX research
/ Usability testing
/ User story writing
/ Wireframes & Prototypes
/ Design system & UI library
/ Visual Identity
/ Marketing collaterals
/ HTML & CSS

/ Figma
/ Sketch
/ Invision
/ Axure Pro
/ Adobe Suits

EDUCATION

University of Michigan
MFA (Art & Design + HCI)
Sept 2009 - May 2012
Ann Arbor, MI, USA

BIGC
MA (Art & Design)
Sept 2006 - May 2009
Beijing, China

BFA (Graphic Design)
Sept 2002 - May 2006
Beijing, China

Senior Product Designer (Founding Designer)
RisingWave Labs
Global remote • July 2022 - Present

/ Drive and hands on research and design of RisingWave Cloud platform from scratch.
  Develop the product from Alpha, Beta to GA releases and keep evolving.
/ Build a design system from scratch and keep developing a UI library.
/ Recruit and lead a team for various design needs.
/ Coach junior designers and interns for quality work and professional growth.
/ Supervise designs for marketing, community, and all company needs.

Senior Product Design Consultant
ETS
Princeton, NJ • July 2018 - May 2021

/ Lead design and redesign for multiple products from scratch for internal and external clients.
Design process and deliverables include user research, workflow investigation, sitemap,
wireframes, interactive prototyping, visual design, and usability testing.
/ Lead and delivered an Axure Pro UI component widget library with interactive UI components.
/ Created visual branding for the ETS IT UX team. Deliverables include a refreshed team logo
and website.

Product Designer
Culinary Agents
Manhattan, NYC • Dec 2016 - June 2018

/ Owning product feature designs for the culinaryagents.com in an agile team. Deliverables
include user stories, logic diagrams, user flowcharts, wireframes, low to high fidelity mockups,
interactive prototypes, pixel-perfect style-guide, product specification for handoff.
/ Work closely with the dev team on technical feasibility evaluations, backstage logic
walkthroughs, development process, and product QA before release.
/ Support the marketing team by designing online and physical marketing collaterals.

UX Designer
ADP
Roseland, NJ • Dec 2013 - Nov 2016

/ Perform heuristic evaluation and conduct redesign on features for multiple products to meet UX
best practices. Deliverables include wireframes, low to high fidelity mockups, interactive
prototypes.
/ Provide design support for the overall UX group branding and educational needs on a
corporate level.

Interaction Designer
Opera Solutions
Jersey City, NJ • Oct 2012 - Nov 2013

/ Work closely with business analysts from a global team in a fast-paced agile environment on a
daily basis. Support the full product development cycle. Build web-based big data-driven
products from the ground.